Call for Papers
East West Journal of Business and Social Studies

East West Journal of Business and Social Studies (EWJBSS) [Online ISSN 2790-248X] is a fully refereed and an open access journal published by the East West University Center for Research and Training (EWUCRT). The Editorial Board of EWJBSS is seeking original manuscripts on theoretical/empirical works, reviews on literature, surveys/case studies/interviews on basic and applied topics that fall under the following areas.

As the specializations under business and social sciences are very wide, the following areas are the primary focus of EWJBSS.

Business and Management:
Financial Accounting, Cost & Management Accounting, Finance & Investment, Marketing & Communications, Tourism & Hospitality Management, Strategic & General Management, Human Resource Management & Organizational Behavior, Supply Chain Management, Entrepreneurship and Innovation, International Business, Business Ethics & Governance, Corporate Social Responsibility, Management Information Systems, Business Intelligence.

Social Sciences:
Economics & Development Studies, Sociology, Social Relations, Social and Organizational Psychology, Public Policy & International Relations, Anthropology & Culture, Socio-legal studies.

Interdisciplinary and Emerging Areas:
Digital Transformation and Society, Sustainability and Development, The Future of Work, Global and Cross-Cultural Studies.

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The Editorial Board of EWJBSS welcomes your valuable contribution to this journal that adheres to due diligence and timeliness. Each article submitted will be evaluated through rigorous screening process:

1) Initial check using Turnitin, a plagiarism detection software
2) Editorial screening for technical specifications and research rigor (manuscript maybe declined at this stage)
3) Editor/Editorial committee send the article for review
4) Decision taken on reviewers' and editorial comments (accepted/revise/resubmit/reject)

Since the author's name is not revealed to reviewers, a submission should not have the author(s)' name anywhere in the manuscript. Whereas a tittle page must include each author's name, designation, affiliation, contact details along with an e-mail address. In case of co-authored papers, the title page must contain contributions of each author. The article should also include an abstract (within 250 words), four to five key words, and an optional brief biographical statement (within 50 words) of the contributing author(s). Manuscripts must meet professional standards and should be computer-composed and double-spaced in Times New Roman 12-point font on A4 size paper; table, diagrams, and illustrations (if any) must be camera ready. All submissions must conform to the requirements of academic publication of the American Psychological Association 7th edition (The APA Style). It is important for manuscripts to cite updated and recent sources, preferably after 2015. Manuscripts submitted for review must not have been published previously or simultaneously submitted elsewhere. The Editor reserves the right to make editorial changes in any manuscript accepted for publication to enhance clarity and/or style. Manuscripts, prepared specifically according to our author guidelines, can either be submitted through our automated submission portal https://ewjbss.ewubd.edu/index.php/ewjbss/about/submissions or can be sent to the Editor at editor_ewjbss@ewubd.edu.

Jashim Uddin

Professor Jashim Uddin, PhD
Editor**,** East West Journal of Business and Social Studies (EWJBSS)
East West University Center for Research and Training (EWUCRT)
East West University