

Unsatisfactory English Language Skills of Undergraduate Students of East West University: Exploring the Underlying Factors and Suggesting Remedial Measures

Abstract

English language proficiency is widely recognized as a crucial prerequisite for academic achievements and employability in Bangladesh. Despite the provision of English language courses at universities, a large number of undergraduate students continue to demonstrate inadequate communicative competence. The proposed case study aims to investigate the factors associated with the perceived unsatisfactory English language proficiency of undergraduate students across different disciplines at East West University (EWU), Bangladesh, and suggest feasible remedial measures. The proposed project will employ a mixed-methods approach, combining qualitative and quantitative data collection and analysis. Data will be collected through the analysis of students' English course results, interviews with undergraduate students and English language instructors, large-scale student questionnaires, and curriculum analysis of compulsory English language courses. The research is expected to generate valuable insights into the factors that constrain the expected development of undergraduate students' English language proficiency. The findings of the study will guide evidence-based reformations in curriculum design, pedagogical practices, instructional materials, and institutional policy, which will contribute to the development of practical and sustainable strategies to enhance English language proficiency among tertiary level students.